**ISG** Provider Lens

# Duck Creek Services Ecosystem

A research report comparing the strengths, competitive advantages and improvement areas of Duck Creek Partners

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# Table of Contents

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Introduction	3	Contacts for this Study	10
About the Study  Quadrants Research  Definition  Quadrants by Regions  Schedule	4 5 6 7	Advisor Involvement  Advisor Involvement - Program  Description  Advisory Team	11 11
Client Feedback Nominations	8	Invited Companies	12
Methodology & Team	q	About our Company & Research	13

#### Introduction

Duck Creek offers a flexible cloud platform for property and casualty (P&C) insurers, focusing on its modularity and rapid deployment. Its software is designed to swiftly adapt to market changes, enabling insurers to efficiently manage policy administration, billing, claims and digital innovation.

The Duck Creek Services Ecosystem covers the entire lifecycle of the core system, from implementation, customization, and day-to-day operations to continuous improvements. Typically, insurers seek the following services from their partners:

- Domain expertise: Access to certified experts who understand the insurance landscape and compliance requirements
- Rapid implementation: Streamlined deployment processes that reduce the time to market and enhance agility in adopting new capabilities
- Data migration: Advanced ETL (extract, transform and load) tools that prioritize data accuracy and integrity during migration to cloud-native systems

- System configuration: A modular setup that allows insurers to customize Duck Creek components and easily integrate with other systems via modern API protocols
- Training and user adoption: Comprehensive training programs tailored to different user roles, fostering quick adoption and effective system use
- Project management: Using agile methodologies, along with analytics and realtime reporting, to ensure projects remain on track
- Post-implementation support: Robust support services, including regular updates, performance tuning and ongoing enhancements based on user feedback
- Digital innovation: Focus on building user-friendly interfaces using low-code development tools and integrating advanced analytics to drive operational efficiency

#### **Duck Creek Services Ecosystem 2025**

System Implementation

Cloud Engineering (Hyperscaler experience, migrations and updates)

Quality and Testing

Managed Services

Value-add Engineering (digital and innovation)



## Quadrants Research

Key focus areas for the **Duck Creek Services Ecosystem** Study

**Duck Creek Services** 

Simplified Illustration Source: ISG 2024

#### Definition

The ISG Provider Lens™ Duck Creek Services Ecosystem study offers the following to business and IT decision-makers:

- Transparency on the strengths and weaknesses of relevant providers.
- A differentiated positioning of providers by segments on their competitive strengths and portfolio attractiveness.
- · Focus on the global market.

Our study serves as an important decisionmaking basis for positioning, key relationships and go-to-market considerations. ISG advisors and enterprise clients also use information from these reports to evaluate their current vendor relationships and potential engagements.

#### **Duck Creek Services**

#### Definition

In this quadrant, ISG assesses the expertise and experience of Duck Creek core system service providers in managing projects of varying complexities. ISG evaluates their capabilities, ranging from greenfield implementations to migration from existing core systems to Duck Creek's modular cloud platform while staying on budget and schedule.

Providers should detail their go-to-market strategies, engagement and pricing models, target regions and client sizes. In addition to the core services listed in the eligibility criteria, they must outline their unique approaches to data migration, system customization, digital innovation, and employee and client training programs.

With Duck Creek's complete transition to cloud-based solutions, the report emphasizes providers' cloud engineering capabilities, covering streamlined migrations from on-premises systems, implementation of cloud-native versions and thorough testing for seamless updates. It also focuses on managed services for existing SaaS clients.

## Eligibility Criteria

- System integration and consulting services: The
- 2. Duck Creek system(s) **implementation**: The provider

- Post-implementation managed services: The provider must offer and upgrades for Duck Creek
- Quality check and testing: The including developing test plans, executing tests and identifying and resolving defects.

# Quadrants by Region

As a part of this ISG Provider Lens™ quadrant study, we are introducing the following one quadrant on Duck Creek Services Ecosystem Study:

Quadrant	Global
Duck Creek Services	<b>✓</b>

#### Schedule

The research phase falls in the period between October 2024 and November 2024, during which survey, evaluation, analysis and validation will take place. The results will be presented to the media in April 2025.

Milestones	Beginning	End
Survey Launch	October 25, 2024	
Survey Phase	October 28, 2024	December 2, 2024
Sneak Preview	February 2025	March 2025
Press Release & Publication	April 2025	

The collection of client testimonials via the Star of Excellence Program requires early client referrals (no official reference needed) as CX scores have a direct influence on the provider's position in the IPL quadrant and the awards.

Please refer to the <u>link</u> to view/download the ISG Provider Lens™ 2025 research agenda.

#### **Access to Online Portal**

You can view/download the questionnaire from <a href="here">here</a> using the credentials you have already created or refer to instructions provided in the invitation email to generate a new password. We look forward to your participation!

#### **Buyers Guide**

ISG Software Research, formerly "Ventana Research," offers market insights by evaluating technology providers and products through its Buyers Guides. The findings are drawn from the research-based analysis of product and customer experience categories, ranking and rating software providers and products to help facilitate informed decision-making and selection processes for technology.

In the course of the Duck Creek Services Ecosystem IPL launch, we want to take advantage of the opportunity to draw your attention to related research and insights that ISG Research will publish in 2025. For more information, refer to the <u>Buyers Guide research schedule</u>.

#### **Research Production Disclaimer:**

ISG collects data for the purposes of writing research and creating provider/vendor profiles. The profiles and supporting data are used by ISG advisors to make recommendations and inform their clients of the experience and qualifications of any applicable provider/vendor for outsourcing the work identified by clients. This data is collected as part of the ISG FutureSource™ process and the Candidate Provider Qualification (CPQ) process. ISG may choose to only utilize this collected data pertaining to certain countries or regions for the education and purposes of its advisors and not produce ISG Provider Lens™ reports. These decisions will be made based on the level and completeness of the information received directly from providers/vendors and the availability of experienced analysts for those countries or regions. Submitted information may also be used for individual research projects or for briefing notes that will be written by the lead analysts.



#### Client Feedback Nominations

#### ISG Star of Excellence™ - Call for nominations

The Star of Excellence™ is an independent recognition of excellent service delivery based on the concept of "Voice of the Customer." The Star of Excellence™ is a program, designed by ISG, to collect client feedback about service providers' success in demonstrating the highest standards of client service excellence and customer centricity.

The global survey is all about services that are associated with IPL studies. In consequence, all ISG Analysts will be continuously provided with information on the customer experience of all relevant service providers. This information comes on top of existing first-hand advisor feedback that IPL leverages in context of its practitioner-led consulting approach.

Providers are invited to nominate their clients to participate. Once the nomination has been submitted, ISG sends out a mail confirmation to both sides. It is self-evident that ISG anonymizes all customer data and does not share it with third parties.

It is our vision that the Star of Excellence™ will be recognized as the leading industry recognition for client service excellence and serve as the benchmark for measuring client sentiments.

To ensure your selected clients complete the feedback for your nominated engagement please use the Client nomination section on the Star of Excellence™ website.

We have set up an email where you can direct any questions or provide comments. This email will be checked daily, please allow up to 24 hours for a reply.

Here is the email address: ISG.star@isg-one.com



## Methodology & Team

The ISG Provider Lens 2025 – Duck Creek Services Ecosystem research study analyzes the relevant software vendors/service providers in the global market, based on a multi-phased research and analysis process, and positions these providers based on the ISG Research methodology.

#### **Study Sponsor:**

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#### **Lead Author:**

Manav Deep Sachdeva

#### Editor:

Upasana Hembram

#### Lead Analyst:

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Lakshmikavya Bandaru

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Ashish Jhajharia Dennis Winkler

#### **Project Manager:**

Harshita Bhatt

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The research and analysis presented in this study will include data from the ISG Provider Lens™ program, ongoing ISG Research programs, interviews with ISG advisors, briefings with service providers and analysis of publicly available market information from multiple sources. ISG recognizes the time lapse and possible market developments between research and publishing, in terms of mergers and acquisitions, and acknowledges that those changes will not reflect in the reports for this study.

All revenue references are in U.S. dollars (\$US) unless noted.



# Contacts For This Study



Aman Munglani Study Sponsor

Lakshmikavya



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Bandaru Senior Data Analyst



Bhatt

Project Manager

Harshita

## Advisor Involvement - Program Description

#### ISG Provider Lens Advisors Involvement Program

ISG Provider Lens offers market assessments incorporating practitioner insights, reflecting regional focus and independent research. ISG ensures advisor involvement in each study to cover the appropriate market details aligned to the respective service lines/technology trends, service provider presence and enterprise context.

In each region, ISG has expert thought leaders and respected advisors who know the provider portfolios and offerings as well as enterprise requirements and market trends. On average, three advisors participate as part of each study's quality and consistency review team (QCRT). The QCRT ensures each study reflects ISG advisors' experience in the field, which complements the primary and secondary research the analysts conduct. ISG advisors participate in each study as part of the QCRT group and contribute at different levels depending on their availability and expertise.

The QCRT advisors:

- Help define and validate quadrants and questionnaires,
- Advise on service provider inclusion, participate in briefing calls,
- Give their perspectives on service provider ratings and review report drafts.

# ISG Advisors to this study



Ashish Jhajharia

**Consultant Advisor** 



Dennis Winkler

**Consultant Advisor** 

## **Invited Companies**

If your company is listed on this page or you feel your company should be listed, please contact ISG to ensure we have the correct contact person(s) to actively participate in this research.

Accenture GFT

Aggne HCL Sollers consulting

Alchemy Technology Services Hexaware Technologies Stratus Technology

Aspire Systems HTC Global Services

Birlasoft IBM Tech Mahindra
Capgemini IKOR TechAhead

Centric Consulting Infosys ValueMomentum

CGI LTIMindtree Wipro

Coforge Netcompany Xceedance

Cognizant Norima Consulting Yovant

Deloitte NTT DATA Zensar Technologies

Endava NXT Level Technologies

Eviden OpenTeQ

Exavalu PwC

EY SBI Technology

Softtek

TCS



#### About Our Company & Research

# **ISG** Provider Lens<sup>™</sup>

The ISG Provider Lens™ Quadrant research series is the only service provider evaluation of its kind to combine empirical, data-driven research and market analysis with the real-world experience and observations of ISG's global advisory team. Enterprises will find a wealth of detailed data and market analysis to help guide their selection of appropriate sourcing partners, while ISG advisors use the reports to validate their own market knowledge and make recommendations to ISG's enterprise clients. The research currently covers providers offering their services across multiple geographies globally.

For more information about ISG Provider Lens™ research, please visit this webpage.

# **İSG** Research

ISG Research™ provides subscription research, advisory consulting and executive event services focused on market trends and disruptive technologies driving change in business computing. ISG Research™ delivers guidance that helps businesses accelerate growth and create more value.

ISG offers research specifically about providers to state and local governments (including counties, cities) as well as higher education institutions. Visit: <a href="Public Sector">Public Sector</a>.

For more information about ISG Research™ subscriptions, please email <u>contact@isg-one.com</u>, call +1.203.454.3900, or visit research.isg-one.com.

# **İSG**

ISG (Information Services Group) (Nasdaq: III) is a leading global technology research and advisory firm. A trusted business partner to more than 900 clients. including more than 75 of the world's top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including Al and automation, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis.

Founded in 2006, and based in Stamford, Conn., ISG employs 1,600 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data.

For more information, visit <u>isg-one.com</u>.





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